

# Cost Estimation and Budgeting

## Chapter 8

# Common Sources of Project Cost

- Labor
- Materials
- Subcontractors
- Equipment & facilities
- Travel

# Types of Costs

- ❖ Direct Vs. Indirect
- ❖ Recurring Vs. Nonrecurring
- ❖ Fixed Vs. Variable
- ❖ Normal Vs. Expedited

# Cost Classifications

| Costs          | Direct | Indirect | Recurring | Non-recurring | Fixed | Variable | Normal | Expedited |
|----------------|--------|----------|-----------|---------------|-------|----------|--------|-----------|
| Direct Labor   | X      |          | X         |               | X     |          | X      |           |
| Building Lease |        | X        | X         |               | X     |          | X      |           |
| Expedite       | X      |          |           | X             |       | X        |        | X         |
| Material       | X      |          | X         |               |       | X        | X      |           |

# Cost Estimation

- Ballpark (order of magnitude)  $\pm 30\%$
- Comparative  $\pm 15\%$
- Feasibility  $\pm 10\%$
- Definitive  $\pm 5\%$

# Learning Curves

Each **doubling of output** results in a reduction in time to perform the last iteration.

$$Y_x = aX^b$$

*Where :*

$Y_x$  = time required for the x unit of output

a = time required for the initial unit of output

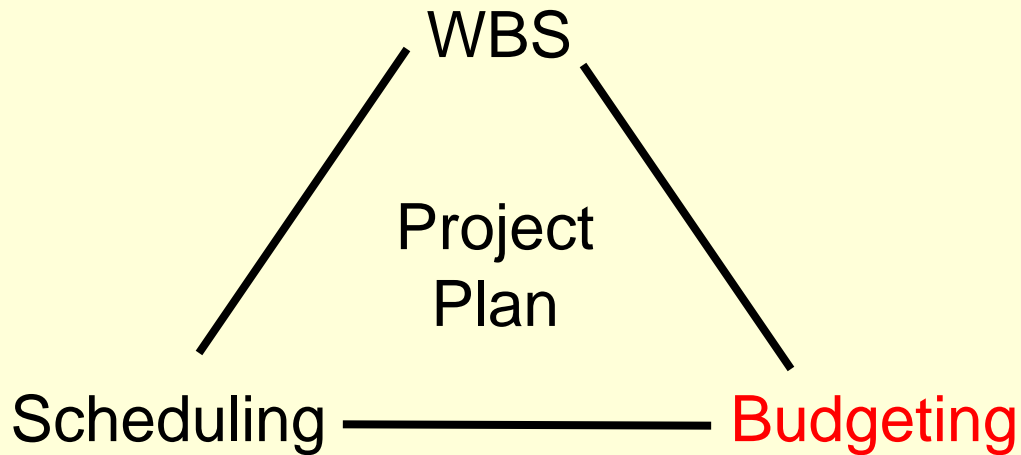
X = the number of units to be produced

b = learning curve slope =  $\log(\text{learning \%})/\log(2)$

# Problems with Cost Estimation

- ✓ Low initial estimates
- ✓ Unexpected technical difficulties
- ✓ Lack of definition
- ✓ Specification changes
- ✓ External factors

# Creating a Project Budget



The *budget is a plan* that identifies the resources, goals and schedule that allows a firm to achieve those goals

- Top-down
- Bottom-up
- Activity-based costing (ABC)



# Activity-Based Costing

***Projects use activities & activities use resources***

1. Assign costs to activities that use resources
2. Identify cost drivers associated with this activity
3. Compute a cost rate per cost driver unit or transaction
4. Multiply the cost driver rate times the volume of cost driver units used by the project

# Budget Contingencies

*The allocation of extra funds to cover uncertainties and improve the chance of finishing on time.*

Contingencies are needed because

Project scope may change

Murphy's Law is present

Cost estimation must anticipate interaction costs

Normal conditions are rarely encountered